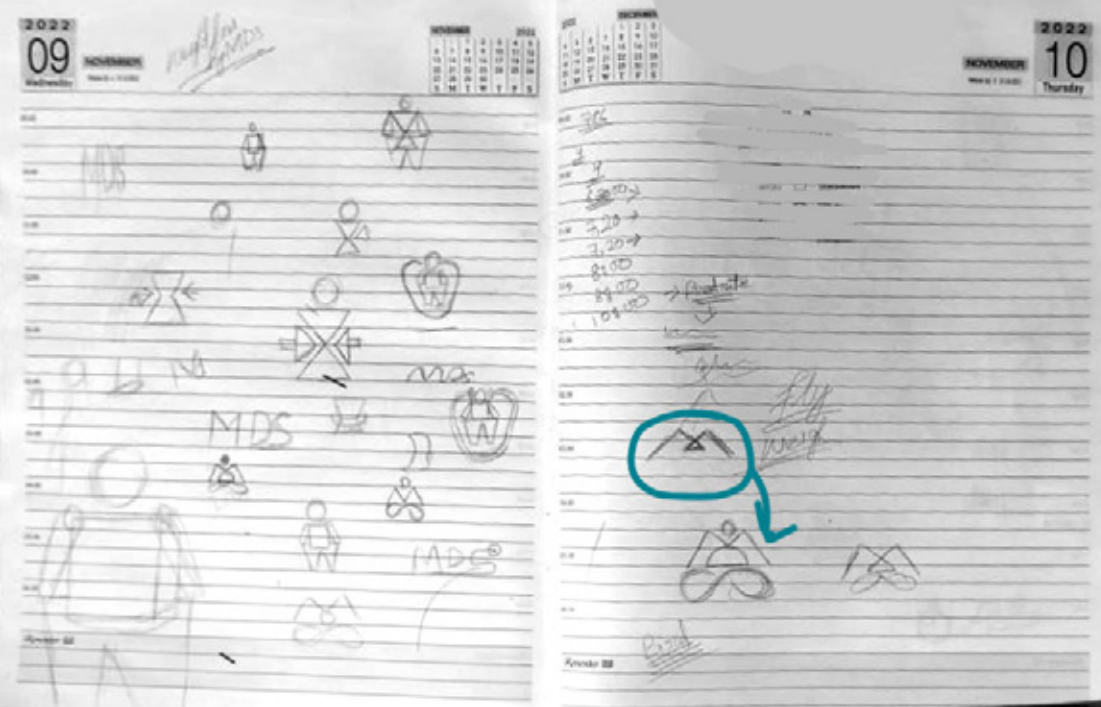


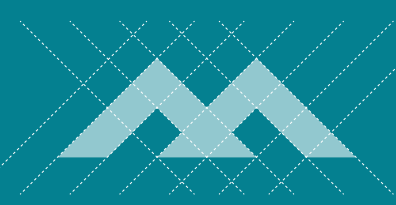


by The Wings
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WEIGHT LOSS
by MDs



IDEA GENERATION



ICONOGRAPHY IIII

Using a flying bird icon can be a powerful and symbolic choice for a weight loss logo. Birds often represent freedom, transformation, and a sense of lightness—qualities that align well with the goals of a weight loss



Incorporating the letter "M" in the icon because it stands for "Master" in MD adds an additional layer of meaning and significance to the logo. This can contribute to the overall branding and convey a sense of authority, expertise, and mastery.

TYPOGRAPHY IIII

Used a Bold font for showing "WEIGHT"

WEIGHT LOSS
by MDs

Used a thinner font for showing "LOSS"

WEIGHT LOSS
by MDs

WEIGHT LOSS
by MDs

WEIGHT LOSS
by MDs



THANK YOU